# THE WRITERS GUILD FOUNDATION FINANCIAL STATEMENTS DECEMBER 31, 2020

# THE WRITERS GUILD FOUNDATION

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#### INDEPENDENT AUDITOR'S REPORT

Board of Directors The Writers Guild Foundation Los Angeles, California

We have audited the accompanying financial statements of The Writers Guild Foundation, (a nonprofit organization), which comprise the statement of financial position as of December 31, 2020, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting polices used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Writers Guild Foundation, as of December 31, 2020, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Soden Kleim + Smell V
Boden Klein & Sneesby
Certified Public Accountants

Roseville, California June 29, 2021

# THE WRITERS GUILD FOUNDATION Statement of Financial Position December 31, 2020

## **ASSETS**

Current assets:	
Cash and cash equivalents	\$ 455,628
Receivables	75,906
Investments	1,143,965
Prepaid expenses	13,030
Total current assets	1,688,529
Property and equipment, net	944,157
TOTAL ASSETS	\$ 2,632,686
LIABILITIES AND NET ASSETS	
Current liabilities:	
Accounts payable	\$ 22,857
Accrued expenses	9,294
Total current liabilities	32,151
Net assets:	
Without donor restrictions	2,580,535
With donor restrictions	20,000
Total net assets	2,600,535
TOTAL LIABILITIES AND NET ASSETS	\$ 2,632,686

# THE WRITERS GUILD FOUNDATION Statement of Activities For The Year Ended December 31, 2020

		hout Donor		n Donor trictions		Total
Support and Revenue:						
Contributions	\$	236,684	\$	-	\$	236,684
Grants		559,528		-		559,528
Event revenue		106,081		_		106,081
Other income		109,504		-		109,504
Interest and dividends		16,205		-		16,205
Realized and unrealized investment gains, net		91,992		-		91,992
Net assets released from restrictions			-		-	
Total Support and Revenues	(	1,119,994				1,119,994
Expenses:						
Program		697,260				697,260
Management and general		90,643		· <b>-</b> x		90,643
Fundraising		54,708	-			54,708
Total expenses	_	842,611			_	842,611
Change in net assets		277,383		-		277,383
Net assets, beginning		2,303,152		20,000		2,323,152
Net Assets, Ending	\$	2,580,535	\$	20,000	\$ 2	2,600,535

# THE WRITERS GUILD FOUNDATION Statement of Functional Expenses For The Year Ended December 31, 2020

	Program	nagement d General	Fu	ndraising	 Total
Expenses					
Salaries	\$ 361,291	\$ 43,082	\$	29,844	\$ 434,217
Employee benefits	71,193	8,490		5,880	85,563
Payroll taxes	29,011	3,460		2,397	34,868
Bank charges	11,843	1,427		999	14,269
Communication/marketing/development	24,206	1,964		5,197	31,367
Depreciation	41,520	-		-	41,520
Direct assistance	17,258	j <b></b> .		-	17,258
Events, seminars, and workshops	12,822	95		934	13,851
Insurance	2,624	7,687		217	10,528
Library	11,166	-		-	11,166
Occupancy	92,685	11,165		7,792	111,642
Office supplies and equipment	921	111		78	1,110
Other expenses	11,877	1,527		768	14,172
Postage and delivery	484	59		41	584
Printing and publications	5,236	631		442	6,309
Professional fees and services	1,713	10,775		-	12,488
Travel/mileage/parking	1,410	 170		119	 1,699
Total Expenses	\$ 697,260	\$ 90,643	\$	54,708	\$ 842,611

# THE WRITERS GUILD FOUNDATION Statement of Cash Flows For The Year Ended December 31, 2020

Cash flows from operating activities:		
Change in net assets	\$	277,383
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation		41,520
Realized and unrealized investment gains, net		(91,992)
Changes in operating assets and liabilities:		
Receivables		15,150
Prepaid expenses		(4,020)
Accounts payable		15,633
Accrued expenses	-	(3,705)
Total adjustments		(27,414)
Net cash provided by operating activities		249,969
Cash flows from investing activities:		
Purchases of investments, net		(7,775)
Increase in cash and cash equivalents		242,194
Cash and equivalents, beginning of year	42-	213,434
Cash and Cash Equivalents, End of Year	\$	455,628

## (1) Organization and Highlights of the Year

## Organization

Founded in 1966, The Writers Guild Foundation's mission is to serve the writing community and for writers to serve the community. Through its educational events, outreach programs, library and archive, the Foundation strives to educate and inspire writers as well as promote and preserve excellence in writing for the screen.

The Writers Guild Foundation Shavelson-Webb Library (Library) is the Foundation's largest and most visible program, containing more than 30,000 catalogued items. With its focus on collecting award-nominated scripts, the Library serves as a valuable resource to the community and advances the recognition of writers' unique contribution to the art of film and television. The Writers Guild Foundation Archive (Archive) contains unique and rare items, from the personal papers of prominent writers to early WGA periodicals, photographs, vintage scripts, rare books, and other ephemera including typewriters, awards, scrapbooks, and strike realia.

The Foundation's educational events include workshops, seminars, and a speaker series. Through these events, the Foundation offers the community insight and education on the craft of writing for the screen.

The Foundation's outreach programs include the Visiting Writers Program, an oral history program, and a writing program for military veterans. Through these programs the Foundation also seeks to fulfill another major goal: to establish writing for film and television as literature in its own right and to preserve that literature for posterity.

## (2) Summary of Significant Accounting Policies

**Financial Statement Presentation** - The Foundation prepares its financial statements using the accrual basis of accounting. Additionally, the Foundation reports information regarding its assets and liabilities as net assets without donor restrictions and net assets with donor restrictions.

- (a) Net Assets Without Donor Restrictions Net assets that are not subject to donor-imposed stipulations.
- (b) Net Asset With Donor Restrictions Net assets subject to donor-imposed stipulations that may or will be met, either by actions of the Foundation and/or the passage of time. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

Cash and Cash Equivalents - The Foundation considers all highly liquid investments available for current use with a maturity of three months or less when purchased to be cash equivalents.

**Receivables** - Management believes that all receivables are fully collectible and therefore, no allowance for doubtful accounts has been recorded.

**Property and Equipment** - The Foundation capitalizes all property acquisitions of \$1,000 and above. Property is recorded at cost, if purchased, or fair market value at date of donations, if contributed. Depreciation and amortization is provided on the straight-line basis over the estimated useful life of the asset.

Collection - The Foundation maintains a collection of writing associated memorabilia including annotated scripts, correspondence, production notes, personal papers of prominent writers, rare books, etc. This collection is made available to qualifying members of the general public for research and educational purposes. Items included in the collection are donated items accepted in accordance with the Foundation's Gift Acceptance Policy. It is the policy of the Foundation not to capitalize the value of donated collection items. Each of the donated collection items is catalogued; its condition assessed with preservation actions taken, as necessary, and cared for in perpetuity. Activities verifying the physical existence and maintenance of the collection are performed continuously; such costs of maintenance of the collection are expensed as incurred. The Foundation does not purchase collection items; however, the Foundation does purchase recently published books, DVDs, periodicals, etc. for research and educational purposes in its Library. These items are expensed and classified as library expense in the statement of functional expenses.

Income Taxes - No provision has been made for federal and state income taxes because the Foundation is exempt from such taxes under Section 501(c)(3) of the Internal Revenue Code and applicable state regulations. In addition, the Internal Revenue Service has determined that the Foundation is not a private foundation within the meaning of Section 509(a) of the Code. Accounting standards requires the Foundation to evaluate its tax positions and provide for a liability for any positions that would not be considered "more likely than not" to be upheld under a tax authority examination. Management has evaluated its tax positions and has concluded that a provision for a tax liability is not necessary at December 31, 2020. The Foundations tax filings remain subject to examination by the various taxing authorities, generally for a three year period.

Revenue Recognition - Contributions and grants received are recorded as support without donor restrictions and with donor restrictions depending on the existence or absence of donor-imposed restrictions when they are received or unconditionally pledged. Contributions with donor restrictions are then reclassified to net assets without donor restrictions upon expiration of the time and/or satisfaction of programmatic restrictions. Contributions that are restricted by the donor are reported as increases in net assets without donor restrictions if the restrictions expire in the fiscal year in which the contributions are recognized. Similarly, all income, gains, and losses from investments of restricted contributions are recognized as unrestricted unless specified as restricted by the donor. Other revenue is recognized when an event or service is complete.

**Contingencies** - Grants require the fulfillment of certain conditions as set forth in the instrument of the grant. Failure to fulfill the conditions could result in the return of the funds to the grantor. Although that is a possibility, the Foundation deems the contingency remote, since it has made its best efforts to comply in all material respects with the provisions of each grant.

**Allocation of Functional Expenses** - The costs of providing the various programs and other activities have been summarized on a program basis on the statements of activities and functional expenses. Accordingly, certain costs have been allocated between the programs

and supporting services benefitted based on actual labor hours incurred with respect to the various programs and support services.

**Donated Services and In-Kind Support** - Support arising from donated services is recognized if the services received require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. No amounts have been reflected in the financial statements for donated services.

**Fair Value Measurement** - FASB ASC 820 (formerly SFAS No. 157), Fair Value Measurement provides guidance for measuring the fair value of assets and liabilities. The objective of a fair value measurement is to determine the price that would be received when selling an asset or paid when transferring a liability. The guidance outlines a fair value hierarchy that gives the highest priority to quoted prices in active markets for identical assets and liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). The three levels of the fair value hierarchy are described below:

- (a) Level 1 Unadjusted quoted prices in active markets that are accessible at the measurement date for identical, unrestricted assets or liabilities.
- (b) Level 2 Quoted prices in markets that are not considered to be active or financial instruments for which all significant inputs are observable, either directly or indirectly.
- (c) Level 3 Prices or valuations that require inputs that are both significant to the fair value measurement and unobservable.

The Foundation is part of an investment pool in an attempt to obtain higher returns. The fair value hierarchy levels are therefore estimates determined by financial information provided to the Foundation. As part of the pool, a substantial portion of the fair value measurements included within investments are provided by third parties and are not calculated by the Foundation. These valuations are based on the fair value based on quoted market prices, financial models of hypothetical transactions, or net asset value as determined by the fund manager. The fair value assigned to a particular security by the fund management does not necessarily reflect the amount that would be realized. In addition, in light of the judgment involved in fair value decisions, there can be no assurance that a fair value assigned to a particular security by the fund management is accurate. Information regarding changes in level 3 assets (such as purchases and sales totals) has not been provided as the information is not available due to the nature of the pooled investment fund. This omission is not deemed to be a material departure.

**Concentrations of Credit Risk** - The Foundation maintains its cash balances and certificates of deposits at various financial institutions. Balances in these accounts may exceed federally insured limits at times during the year. The Foundation has not experienced any losses and believes it is not exposed to any significant credit risk on its balances.

**Estimates** - The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the reporting date and revenues and expenses during the reporting period. Actual results could differ from those estimates.

## (3) Investments

Investments at December 31, 2020 are valued at fair value and consist of the following:

	<u>Fair Value</u>	Level 1	Level 2	Level 3
Equities and mutual funds Fixed income Real estate and alternative	\$ 583,422 366,069 194,474	\$ 332,551 348,821 	\$ 249,719 17,248 185,231	\$ 1,152 - 9,243
Totals	<u>\$1,143,965</u>	\$ 681,372	<u>\$ 452,198</u>	<u>\$ 10,395</u>

Net investment return for the year ended December 31, 2020 was as follows:

Realized gains Unrealized gains	\$ _	58,772 33,220
Realized and unrealized gains		91,992
Interest and dividend income	-	16,205
Net	\$	<u>108,197</u>

# (4) Property and Equipment

Property and equipment consisted of the following at December 31, 2020:

Leasehold improvements Furniture and equipment Computer equipment and software	\$1,580,304 264,181 
Subtotal Less accumulated depreciation	1,859,485 <u>(915,328</u> )
Net	<u>\$ 944,157</u>

# (5) PPP Loan

The Organization received loan proceeds of \$100,000 under the federal Payroll Protection Program (PPP). Under this program, the loan is forgivable if the loan proceeds are used for qualifying expenses, which include payroll, health benefits, mortgage and rent payments, utilities, and certain debt obligations. For any part not forgiven, the note is payable in 18 installments plus interest at 1 percent beginning 6 months after the loan date. The Organization believes it complied with the loan agreement and expects full forgiveness. Accordingly, the \$100,000 has been included as other revenue.

## (6) Net Assets With Donor Restrictions

As of December 31, 2020, the Foundation had net assets with donor restrictions totaling \$20,000 related to Ecrivain a Ecrivain, A French-American Exchange.

## (7) Related Parties

The WGAW provides grants to the Foundation for the library, outreach programs, and for the archival project. For the year ended December 31, 2020, these grants amounted to \$303,624. Receivables at December 31, 2020 related to the WGAW totaled \$75,906. The WGAW grants represent approximately 28% and 100% of total support and revenues and receivables, respectively.

The Foundation leases space from the WGAW for the library and its offices. The lease is approved annually. During the year ended December 31, 2020, payments under this lease amounted to \$108,120.

The WGAW and the Foundation are controlled by separate and independent boards of directors.

## (8) Health and Retirement Benefits

Effective July 1, 2009, the Foundation became participants in the Producer-Writers Guild of America Pension Plan (Plan). Under the terms of the Plan, Foundation employees did not receive credit for work performed prior to July 1, 2009. The Plan currently provides for Foundation contributions of 8.5% of eligible employee (any employee credited with 1,000 hours of service during the year) compensation. The expenses related to these contributions amounted to \$39,043 during the year ended December 31, 2020.

The Foundation is also a participant in the Producer-Writers Guild of America Healthcare Plan (Healthcare Plan). The Healthcare Plan provides for current Foundation contributions of 11.5% of eligible employee compensation. The expenses related to these health benefits amounted to \$46,520 during the year ended December 31, 2020.

## (9) Subsequent Events

Management has evaluated the potential for subsequent events through the available for issuance date of the financial statements, June 29, 2021.

As the impacts of COVID 19 continue to evolve, it is unknown at this time what effects, if any, it may have on future assets, liabilities, revenues and expenses of the Foundation.

## (10) Liquidity

The following reflects the Foundation's financial assets as of the statement of financial position date, reduced by amounts not available for general use because of contractual or donor-imposed restrictions within one year of the statement of financial position date.

Financial assets at December 31, 2020	\$1,675,499
Less restricted by donor with time or purpose restriction	(20,000)
Financial assets available to meet cash needs for	
general expenditures within one year	<u>\$1,655,499</u>

The Foundation is supported by restricted and unrestricted grants and contributions. Because a donor's restriction requires resources to be used in a particular manner or in a future period, the Foundation must maintain sufficient resources to meet those responsibilities to its donors. Thus, financial assets may not be available for general expenditures within one year. As part of the Foundation's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due.